

BRIDGING THE GAP FOR CLINICAL TRIALS
Art Contest
Official rules and regulations

No purchase or entry fee required to enter, participate or win. A purchase or payment of any kind will not increase your chances of winning. Void where prohibited or restricted by law.

1. **Contest entry period.** The **Bridging the Gap for Clinical Trials Art Contest** (the “Contest”) begins at 12:00:01 a.m. Eastern Time (“ET”) on June 15, 2022 and ends at 11:59 p.m. ET October 23, 2022 (“Contest Entry Period”). You may participate in the Contest by submitting artwork in one or more categories including visual art, music or spoken word (“Submission”) that complies with the Entry Guidelines and Restrictions set forth in Section 7. Winners will be selected through a combination of the popular vote and a panel of judges which shall use the following judging criteria:

- (a) interpretation and clarity of the theme (25%)
- (b) creativity and originality (25%)
- (c) vibrancy (25%)
- (d) quality of and overall impression and impact (25%)

(together, the “Judging Criteria”).

2. **Sponsor.** SiteBridge Research, Inc., 1710 East Franklin Street, Suite 1020, Chapel Hill, NC 27514 (the “Sponsor”).

3. **Eligibility.** The Contest is limited to legal residents of the 50 United States and the District of Columbia who are 18 years old as of the date of entry. Employees, directors, managers, officers, shareholders, members, agents, representatives and their immediate family members (including spouses, siblings, parents and children) and household members (whether related or not) of Sponsor or any of its parent companies, subsidiaries, affiliates, or companies involved in the design, implementation and execution of the Contest (the “Contest Partners”) are not eligible to participate in the Contest. The Contest is subject to applicable federal, state and local laws and regulations and is void wherever prohibited or restricted by law.

4. **Agreement to Official Rules.** By entering the Contest, you fully and unconditionally agree to be bound by and accept all terms of these Official Rules and Regulations (the “Official Rules”) and all decisions of Sponsor (including decisions with respect to the selection of winners and the interpretation of these Official Rules), which are final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all of the requirements set forth herein.

5. **How to Enter.** NO PURCHASE NECESSARY TO ENTER OR WIN. To enter the Contest, visit the Contest website at www.bridgingthegapct.com (the “Contest Website”) during the Contest Entry Period and following the instructions on the entry tab. You will be required to

- (a) complete the official entry form (“Entry Form”),
- (b) select the category for entry,
- (c) upload your Submission and,
- (d) sign a petition in support of diversity in clinical trials (“Entry”).

Entries received without a completed Entry Form and/or signature on petition in support of diversity of clinical trials will be disqualified. "Limit one (1) Entry per person and one (1) Submission per category." Entrants must follow the entry instructions provided on the Contest Website and complete and submit all required information and submissions. Each Entry must be received before the end of the Contest Entry Period in order to be eligible for entry. Only those Entries actually received will be entered in the Contest. For purposes of this Contest, an on-line entry is "received" when the applicable Contest Website's servers record the Entry. All times are measured by Sponsor's clock. Proof of submission is not proof of receipt; screen shots or confirming emails will not be accepted as proof of receipt. Sponsor and Contest Partners are not responsible for lost, late, illegible, garbled, incomplete, damaged, undeliverable or misdirected Entries. Those who do not follow all of the instructions, provide the required information in their Entry, sign the petition for diversity in clinical trials or abide by these Official Rules or other instructions of Sponsor may be disqualified at Sponsor's sole and absolute discretion. By submitting your Entry, you agree that the Entry and Submission conforms to the Entry Guidelines and Restrictions set forth below and that Sponsor, in its sole discretion, may disqualify you from the Contest if it believes, in its sole and absolute discretion, that your Entry or Submission fails to conform to these Official Rules, any Terms of Use posted on the Contest Website or the Entry Guidelines and Restrictions or it determines your Submission to be inappropriate for any reason. Sponsor and Contest Partners are not responsible for any changes or effects caused to any entrant's computer system as a result of submitting an Entry or participating in the Contest. Entries generated by script, macro, robotic, mechanical, programmed, automated or similar duplication means are void.

In the event of a dispute as to the entrant for any Entry, the authorized account holder of the e-mail address used to register will be deemed to be the entrant and must comply with these Official Rules. The "authorized account holder" is the natural person assigned an e-mail address by an Internet access provider, online service provider or other organization responsible for assigning e-mail addresses for the domain associated with the submitted address. Each online entrant may be required to show proof of being an authorized account holder.

6. **Winner Determination:** Submissions submitted through eligible Entries during the Contest Entry Period will be viewable on the Contest Website and Contest Facebook, Instagram, You Tube and Tik Tok pages during the public voting period that begins at 12:00:01 a.m. Eastern Time ("ET") on Wednesday, June 15 and ends at 11:59 p.m. ET on Sunday, October 23 ("Popular Voting Period"), wherein the public may vote for their favorite Submission in each category. Limit one (1) popular vote per category, per user, per day. No submission of personal information is required to cast a popular vote. Popular votes gathered through the Contest Website will receive five (5) points per vote for the selected Submission. Popular votes gathered through social media will receive only one (1) point per vote for the selected Submission. Entrants may use social media or comparable means to direct potential voters to the Contest Website or social media to vote for their Submission; however, under no circumstance may compensation be offered or suggested. By way of example, entrants may not participate in "vote swapping" or similar services, use automated or "bot" voting mechanisms, offer cash, run a sweepstakes or contest to obtain votes, pay for votes, or use any similar means to accumulate votes. In the event of questions about a specific vote-getting method, Sponsor reserves the right to disqualify, without notice, any Entrant or any votes achieved through such means or who may use such means that Sponsor determines, in its sole discretion, are inconsistent with the intended fair play of the Contest.

The top 10 Submissions with the most points in each category during the Popular Voting Period will then be selected to be judged by a panel of qualified judges selected by the Sponsor ("Judges"), and the Submission(s) with the highest score from the Judges based on the Judging Criteria set for the in Section

1 will be selected as winner(s) (subject to verification of eligibility as described herein). In the event of a tie in the popular voting, a judge selected by the Sponsor will cast one (1) vote between the tied entries to determine which Submission will proceed to the judging phase. In the event of a tie in the judging, Sponsor will break the tie using the highest-ranking Submission in the interpretation and clarity of the theme judging criteria. One (1) first prize winner, one (1) second prize winner and one (1) third prize winner per category will be selected by the Judges (collectively, "Prize Winners"). The judging will take place by within approximately 30 days from the end of the Contest Entry Period. Decisions as to the selection of Prize Winners are final and binding in all matters.

7. **Entry Guidelines and Content Restrictions:** Submission may be submitted in one or more the categories: visual art, music and spoken word. Entries, and the Submission included therein, must satisfy the following guidelines and content restrictions ("Entry Guidelines and Restrictions") in order to be eligible:

- The Submission must portray one of the following themes:
 - (1) how clinical trials have impacted your life in a positive way,
 - (2) how diverse participation in clinical trials leads to improved health outcomes,
 - (3) how clinical trials have improved the lives of my family and community, or
 - (4) how clinical trial impact access to medicine
- Visual artwork must be no larger than 24 x 26 and must be in charcoal, crayon, oil pastels, ink, pencil acrylic oil or chalk (no photographs are allowed). Visual submissions should be uploaded as JPG/ JPEG, PNG, or GIF, and should be less than 25 MB
- Music submissions must be between 30 second and 1 minute long and should be fun, positive moving or meaningful. Music entries with only audio should be submitted as MP3 and should be less than 50 MB. Number of channels should be limited to 1 (mono) or 2 (stereo). Video recorded music entries should be uploaded as MP4 or MOV. and should be less than 2GB. Recommended resolution 1920 x 1080px.
- Oral presentations must be between 1-2 minutes long. Entries with only audio should be submitted as MP3 and should be less than 50 MB. Number of channels should be limited to 1 (mono) or 2 (stereo). Video recorded music entries should be uploaded as MP4 or MOV. And should be less than 2GB. Recommended resolution 1920 x 1080px.
- The Submission must be the original work of the person submitting the Entry and completed solely by the entrant.
- The Submission must not violate or infringe another's rights, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright infringement.
- The Submission cannot have been submitted previously in a promotion or contest of any kind, exhibited, displayed publicly or previously published through any means.
- The Entry and Submission must not:
 - (1) be inappropriate, indecent, obscene, hateful, tortious, defamatory, slanderous or libelous.
 - (2) promote bigotry, racism, hatred, or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age.
 - (3) be unlawful,
 - (4) be harmful to other user of the Contest Website such as contain a virus or other technologies that could adversely impact the contest; and/or

- (5) be disparaging to Sponsor or be inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate (at Sponsor's sole and absolute discretion).
- The Entry shall not contain any personal information about another individual, including another person's address, phone number, email address, credit card or any other information that may be used to track contact or impersonate that individual.
 - The Submission may include third parties, but you must have permission from all individuals who appear in or are mentioned in the Submission to use their name and/or image and they must be willing to grant the rights set forth in these Official Rules. If they are not willing, please do not use them in the Submission.
 - If an Submission contains any material or elements (sounds, music, image, etc.) that are not owned by you or that are subject to the rights of third parties, you are responsible for obtaining, prior to submission of the Submission, any and all releases and consents necessary to permit the use and exhibition of the Submission by Sponsor in the manner set forth in these Official Rules, including, without limitation, name and likeness permissions from any person who appears in or is identifiable in the Entry. Sponsor reserves the right to request that you produce releases from any third parties.

8. **Winner notification.** Becoming a winner is subject to validation and verification of eligibility and compliance with all the terms and conditions set forth in these Official Rules. If a potential finalist or winner is disqualified for any reason, the entry that received the next highest total score will be chosen as the potential finalist or winner. The potential winners will be notified by e-mail or phone at the email address or phone number provided in the Entry on or about December 12, 2022, unless extended by Sponsor. Two attempts will be made to contact the potential winners within a two (2) day period. If the potential winners cannot be contacted, or if the e-mail attempt is consistently returned as undeliverable, it will result in disqualification and the Sponsor may, but is not required to, select an alternate winner. The potential Prize Winners must complete, sign and return an Affidavit of Eligibility, Liability and Publicity Release. If the potential Prize Winners fails to return these documents within five (5) days from the date of the potential winner's notification, he or she will be disqualified and the Sponsor may, but is not required to, select an alternate winner. Sponsor and Contest Partners are not responsible for winner notifications or affidavits/releases that are misdirected or not received. Upon receipt of the completed documents and verification that the potential winners satisfy all eligibility requirements of the Contest, such individuals will be deemed the Prize Winners and will then be given directions on how to claim his or her prize. If a Prize Winner does not claim his or her prize as directed, such prize will be forfeited and will not be re-awarded in this Contest and will remain the sole property of Sponsor. Acceptance of any prize shall constitute and signify the winner's agreement and consent that Sponsor and its designees may use the winner's name, city, state, likeness, Submission and/or prize information for any lawful purpose, including without limitation, for promotional, advertising or marketing purposes, worldwide, in any and all media now known or hereafter devised, including the Internet, without limitation and without payment, notification, permission or other consideration, except where prohibited by law. Prize Winners accept and acknowledge that Sponsor shall not be obligated to use any Submission in any manner and that Sponsor in its sole discretion shall have the right to refrain from using all or any portion of any Submission. Sponsor shall not incur any liability whatsoever to the extent Sponsor chooses to refrain from any exploitation of its rights hereunder.

9. **Prize Description:** The 1st place winner in each category will receive a cash prize of \$2,000, the 2nd place winner in each category will receive a cash prize of \$1,500, and the 3rd place winner in each category will receive a cash prize of \$500 (individually "Prize" and collectively "Prizes"). All Prizes will be provided to winners no later than December 30, 2022. All costs and expenses that are not specifically

listed as part of the Prizes in the Official Rules and that may be incurred in entering the Contest, or receiving or using the Prizes, including all taxes, are solely the responsibility of the winners.

10. **Prize conditions.** The Prize is non-assignable and non-transferable. As a condition to receiving a Prize, the Prize Winner(s) may be required to provide Sponsor with his/her social security number for tax reporting purposes if Sponsor has to file an IRS Form 1099 with the Internal Revenue Service for the fair market value of the Prize. **Any applicable federal, state or local taxes and any expenses or costs incurred in connection with or incidental to receipt of a Prize, are the sole responsibility of the Prize Winner, and Sponsor and the Released Entities shall not be responsible or liable for expenses or charges incurred by a Prize Winner in connection with the receipt of the Prize.**

Sponsor makes no warranties, representations or guarantees, express or implied, in fact or in law, in connection with this contest or the prizes and expressly disclaims all warranties and rights implied by statute or otherwise, including warranties of merchantability, quality or fitness for a particular purpose regarding, to the maximum extent permitted by law.

If a Prize Winner declines to accept the awarded prize or is disqualified for failure to comply with the prize conditions set forth herein or these Official Rules, the Prize Winner will forfeit the Prize. Sponsor and the Released Entities are not responsible and shall not be liable if a Prize is declined or undeliverable.

11. **Intellectual property.** You retain all rights and ownership of the Submission, however, by submitting the Entry or Submission you grant to Sponsor and each of their respective designees the perpetual and unlimited right and license to use, edit, modify, duplicate and/or create derivative works from the Submission throughout the world and in perpetuity, including, but not limited to, the right for Sponsor to publish, display, broadcast, distribute, reproduce, perform, create derivative works from and otherwise use and exploit the Submission in any and all media currently existing and hereafter developed and without limitation and without approval or payment of any compensation to you or your heirs and successors, (i) on its own or as part of any audiovisual or other production; (ii) to advertise any product or services of the Sponsor and Contest Partners or for any other advertising, marketing, publicizing and promotional purposes and in any materials related thereto; and/or (iii) for any other purpose whatsoever.

12. **Publicity and privacy.** By entering the Contest, entrants and the Prize Winner(s) consent to the use of their name, likeness, image, photo and any statements made by me regarding the Contest for purposes of advertising, marketing and promotion of Sponsor, the Contest Partners and the Contest without compensation, except where prohibited by law. Any personal information supplied by you will be subject to the [privacy policy](#) of the Sponsor. By entering the Contest, you grant Sponsor permission to share your email address and any other personally identifiable information with the other Contest Partners for the purpose of administration and prize fulfillment, including use in a publicly available Prize Winner's list.

13. **Release of liability.** By entering the Contest, each entrant releases and discharges the Sponsor and the Contest Partners and any other party associated with the development or administration of this Contest, together with their respective officers, directors, members, shareholders, employees, independent contractors, representatives, agents, successors and assigns (collectively, the "Released Entities"), from any and all liability whatsoever in connection with this Contest, including without limitation any and all claims, costs, injuries, losses, damages, demands or actions of any kind, including without limitation personal injuries, death, damage to, loss or destruction or property, rights of publicity or privacy, moral rights, defamation, portrayal in a false light or claims for any other harm or loss of any

nature, arising out of the entrant's participation in the Contest or receipt or use, misuse or possession of any Prize (collectively, "Claims"), and each Prize Winner releases and discharges the Released Entities from any and all Claims in connection with the administration of this Contest and the use, misuse, or possession of any Prize.

14. **General conditions.** Sponsor reserves the right to modify, suspend, extend or cancel the Contest (with or without notice) at any time in Sponsor's sole discretion, and may, but is not required to, substitute another Contest in its place. Sponsor further reserves the right to amend or change these Official Rules at any time, in Sponsor's sole discretion. The failure of the Released Entities to comply with any provision of these Official Rules due to an act of God, act of domestic terrorism, hurricane, war, fire, riot, earthquake, pandemic or epidemic, act of public enemies, actions of governmental authorities outside of the control of such parties (excepting compliance with applicable codes or regulations) or other force majeure events will not be considered a breach of these Official Rules. Sponsor, in its sole discretion, reserves the right to disqualify any person tampering with the entry process. Sponsor further reserves the right to cancel, terminate or modify the Contest if it is not capable of completion as planned, including by reason of tampering, unauthorized intervention, force majeure or technical failures of any sort.

Caution: any attempt by an entrant to deliberately damage or undermine the legitimate operation of this contest may be a violation of criminal and/or civil laws, and should such an attempt be made, sponsor reserves the right to seek remedies and damages (including without limitation attorneys' fees) from any such entrant to the fullest extent of the law, including criminal prosecution.

15. **Limitations of liability:** Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by Released Party or an entrant, printing, typographical or other errors or by any of the equipment or programming associated with or utilized in the Contest; (b) technical failures of any kind, including but not limited to malfunctions, interruptions or disconnections in phone lines or network hardware or software; (c) inaccessibility or unavailability of any network or wireless service, the Internet or website or any combination thereof; (d) unauthorized human intervention in any part of the submission process or the Contest; (e) printing, typographical, technical, computer, network or human error which may occur in the administration of the Contest, the submission of Entry or Submission, the processing or judging of Entries and Submission, the announcement of the Prizes, or Prize Winners, or in any Contest-related materials; (g) late, lost, undeliverable, damaged or stolen mail; or (h) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use or misuse of any prize (including any travel/activity related thereto). Released Parties are not responsible for misdirected or undeliverable Entries or for any technical problems, malfunctions of computer systems, servers, providers, hardware/software, lost or unavailable network connections or failed, incomplete, garbled or delayed computer transmission or any combination thereof. Released Parties are not responsible for any third-party use of any Submission.

16. **Disputes; applicable law.** All entrants and Prize Winner(s) agree that any and all disputes, claims and causes of action arising out of or in connection with this Contest, or any prize awarded or the determination of the Prize Winner(s), which cannot be resolved between the parties, shall be resolved individually, without resort to any form of class action, exclusively by arbitration pursuant to the commercial arbitration rules of the American Arbitration Association, then in effect. Further, in any such dispute, under no circumstances will entrants or Prize Winner(s) be permitted to obtain awards for, and each entrant and Prize Winner hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, including attorneys' fees, other than entrant's or Prize Winner's actual out-of-pocket expenses incurred by participation in the Contest, and each entrant and Prize Winner

further waives any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules or the rights and obligations of the entrants, Prize Winner(s), Sponsor, and the Contest Partners in connection with the Contest shall be governed by, and construed in accordance with, the laws of the State of [North Carolina], without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of [North Carolina] or any other jurisdiction) that would cause application of the laws of any jurisdiction other than [North Carolina]. All entrants and Prize Winner(s) consent to the sole and exclusive jurisdiction and venue of the courts located in [North Carolina] jurisdiction.

17. **Prize Winners List:** For the names of the winners (available after December 30, 2022), visit www.bridgingthegapct.com.

This contest is not sponsored, endorsed or administered by, or associated with Facebook, TikTok, Instagram, or YouTube and is void where prohibited or restricted by law. By participating, you hereby release and hold harmless Facebook, TikTok, Instagram, or YouTube and any other social media platform where you post your entry from any and all liability associated with this contest.